

CATHERINE YANDEL

Strategic Planning Consultant

Catherine Yandel has 25+ years experience in management and technology consulting, specializing in strategic planning and organizational performance. She is adept at developing management approaches for new business ventures, leading organizational change, and mentoring management teams. An experienced executive-level consultant, Ms. Yandel also held general management and executive-level positions within organizations.

KEY SKILL AREAS

- Strategic and business planning
- Business performance
- Process improvement
- Enterprise Architecture development
- Team development

CONSULTING AND FACILITATION ENGAGEMENTS

- Design and facilitate strategic visioning and planning sessions.
- Develop strategy and conduct financial analysis for new products and investments.
- Design and implement strategic planning offices/functions within commercial and government organizations.
- Develop and implement business performance processes to achieve strategic alignment between organizational units.
- Facilitate and lead process improvement and design teams for numerous business applications including sales, call center operations, financial management, and IT product integration.
- Provide program management for organizational change and IT implementation initiatives.
- Develop proposals and lead proposal review teams.

EDUCATION AND CERTIFICATIONS

- MBA, Wharton School of Business, University of Pennsylvania
- BS, Computer Science, Pennsylvania State University
- Facilitation skills training
- Top Secret Clearance

CLIENT EXPERIENCE

- IT services and product firms
- Government system integrators and resellers
- U.S. federal government agencies
- U.S. intelligence community